



Executive Board Meeting of the North Carolina Junior Classical League  
January 6th, 2018, @ Riverside High School  
11:00 AM

\*This meeting was done virtually on skype due to weather and road conditions and was started 42 minutes late do to tech issues\*

1. Call to Order - Luka Ashe-Jones
2. Attendance:
  - a. Karen McQuaid could not join the call
  - b. Susanna Schoeck
  - c. Ella Anderson
  - d. Amanda McCartney
  - e. Benjamin Inman
3. Reading of Minutes from 9/23/17 Meeting - Katie Campbell, Secretary
  - a. Meeting minutes were summarized, reviewed, and read by Secretary, Katie Campbell
4. Financial Report - Karen McQuaid
  - a. Talked to schools applying for nonprofit status and will progress with that and will keep under the budget
  - b. Do we have in bylaws in the constitution for how long the treasurer has to deposit a check--No we do not
  - c. Should we have that? Layla said that we should but presently there is nothing addressing that
5. Coordinator Reports
  - a. Fall Forum Recap - Melissa Lido and Ben Henkel
    - i. Not sure how many participants were there
    - ii. 8 sponsors respond to survey
      1. good feedback about events
      2. Local school said they would appreciate an option that does not include lunch
      3. Most said they did not miss closing assembly
      4. Like classics day and shields
      5. Some school where students were disappointed about NCJCL convention contests (wanted to see costume and how to put scrapbook together)--from middle school
      6. Opening ceremony, often too much informality, jest, and sarcasm and the students were unsure how to handle it—don't want us to get too "clicky"

- a. Means that we need to be more formal, have same town at Fall Forum as Nationals and States
      - b. We do \*state your name\* for things such as olympica but that was an established tradition but could be confusing for first year
      - c. Referring to t-rex?
      - d. Maybe separate silly and not silly
      - e. Don't think that we have to stop being silly, but it needs to be taken seriously and more formal for it sets the tone for the rest of the events. If we do that at state, it won't be taken seriously.
      - f. At Fall forum and state, a lot of the responsibility must fall on teachers for they don't silence their kids when officers are talking. We should send out an email to teachers for them to keep their kids silent and with good expectations
      - g. ^^fine line though, because we still want kids to have fun while being slightly more serious
      - h. Maybe we can have all silly stuff at beginning (like oath and spirit) and then serious, or maybe switch the order
      - i. Just need to watch ourselves with inside jokes
    - 7. Moderator feedback for certamen was not good and some were unqualified to be that, boni was too easy, one moderator was bias.
  - iii. Are moderators allowed to moderate their own school--at Fall Forum, yes, but in the future we may want to treat it with more formality
    - 1. Have to figure out a way of having people moderate because we have a hard time for teachers agreeing to be moderators
      - a. Should we say if you assign a certamen team, you have to moderate
      - b. We established this, but hard to enforce
    - 2. According to Travis, we actually had enough this year and we should send out expectations of moderators and assign them rooms to eliminate them moderating their own schools
  - iv. We should put new moderators in a room with experienced moderators
- b. State Chair - Ben Henkel
  - i. Don't have much , planning nationals
    - 1. Plan is for vans (same length to Alabama) again and could do state tours
    - 2. Can't join state when heading up to Nationals--SC said no and VA is too big
  - ii. For finance, when the CPA talked to McQuaid, since we would be applying for non profit, offering stipends to event coordinators (voted a stipend for doing their roles like coordinating FF, certamen, and states) could be red flag because it looks like we are paying them. Need to address later when she gets more information.
- c. Certamen - Travis King

- i. Setting sights for qualifiers. Went smoothly last year and the structure from last year can stay
          - 1. Difference in rooms since we are at UNCG this year
          - 2. Assuming we will be at Moore Humanities buildings
          - 3. Needs to communicate with sponsors about who will moderate and the expectations for them.
          - 4. Will attempt to crowdsource and will send out to sponsors or moderator and asks to write a handful of questions and topics.
        - ii. Fall Forum went well
  - d. Membership - Lydia Schoeck
    - i. Have 1440 at 35 schools, 55% of what we had last year
      - 1. We should hit last years number of a little over 2,000
      - 2. Most big schools have a decrease in membership compared to last year
    - ii. Last year we have 40% at the same time
    - iii. Two new schools are Franklin Academy and Moore Head High school but hasn't done audit
    - iv. Going to see if new schools last year are in again this year, would be good to reach out if they are not participating, only one school from last year registered
      - 1. Most of schools last year joined after Fall Forum
    - v. Emailing has been great
    - vi. Graham--make sure we get State convention date pages updated within the next week.
    - vii. We need to send email out soon with registration deadline soon
6. Officer Reports
- a. Middle School Representative - Anderson
    - i. Absent and did not send report
    - ii. Has a school email but has not been active
    - iii. When contacting her, did not cc her sponsor
    - iv. In bylaws, it states that officers need to attend all board meetings, so Layla and Henkel should discuss this with regards to Ella Anderson.
  - b. Co-Historians - Sam Spear and Alex Holguin
    - i. Going good, progress is being made
    - ii. Want to do officer based on gods and goddess, needs to be taken care of by next meeting and this meeting gods and goddesses need to be assigned. The assignments will be discussed at split meeting
    - iii. For muses, not submissions. They will do it for a deadline for all of the muses rather than month by month.
      - 1. Any type of art (pics, art, drawings, costumes)
    - iv. If submit something, state convention fee waived??
    - v. Maybe do contest for muses contest, and give rewards for 1,2,3 place or winners per muse and would not count towards points of schools.
    - vi. Any requirement to submit or enter scrapbook--every school entering their scrapbook needs to submit 5 artifacts

- vii. Can say they can submit hand-drawn muse for scrapbook rather than 5 artifacts
  - viii. Right now, lose points in scrapbook if don't submit 7 pics of chapter and 3 memorabilia. Could replace one memorabilia with muses
  - ix. Could do impromptu theme be the 9 muses and could give them the materials
  - x. Would this require adjustments to handbook if it would create entirely new contests
  - xi. On social media, believes that there were enough outlines to make the muses idea understandable
  - xii. Idea is to send out an email to the sponsors about needing the muses' art submissions.
  - xiii. Their chapter, they had their own impromptu art contest, all schools could do that and center it around the 9 muses because it would give them a lot of submissions. But it would not be a requirement. The way they communicate it is very important. Should type letter so the sponsor could hand it to students
  - xiv. From sponsor's perspective, do better to say they could substitute the arts because sponsors tend to be very busy.
- c. Publicity Officer - Caris Gross
- i. Proclamation request was on Oct. 23 but not heard back
  - ii. Publicity changes discussed under new business
  - iii. Created Facebook page and social media active
  - iv. On Instagram 30 followers was gained within the last months
  - v. National promo video is ready to film but figuring out when to film it.
    - 1. After luka sent out email, the promo video needs parental guidance. If they filmed it at riverside without Lido, it could be seen as trespassing.
    - 2. If we want to film at riverside, must do it with an adult that works at Riverside.
- d. Torch Editor - Sarah Bryant
- i. Copied all information from Joomag
  - ii. Issues collection deadline is Feb. 1st for the march addition
  - iii. Plan to release it on Feb 27 and push it at regionals
  - iv. Each addition has been viewed nationally
    - 1. Could be someone who traveled but from NC but likely that majority is out of state
  - v. National editor likes layout
  - vi. Everyone who viewed the torch loved the format
  - vii. Working with smaller states to help them
  - viii. Have done switch articles with 3 other states (mass, New Mexico, Wisconsin)
  - ix. Is it possible for Mr. King to send certamen brackets on Feb 21st for the next edition?
    - 1. 15-18 teams for advance, 15 intermediate, 12 novice, 12 middle school.
  - x. Most like how interactive the torch is
- e. Technology Coordinator - Graham Curtis
- i. Will work on promo video and will update the website

- ii. Needs to be updated with dates on google calendar
- iii. Sponsors have already contacted the dates for conventions
- f. Parliamentarian - Layla Fistos
  - i. For the constitution, needs board input.
  - ii. For adult members and their roles, changed to where adult members vote when it pertains to your position only because it seems to be a student-led organization
  - iii. Could create a mentorship or a separate board of adults
  - iv. 10 students to 18 adults
  - v. Could take away sponsor votes and have them be mentors
  - vi. Could do half vote
  - vii. Some sponsors don't want their kids to run because sponsors don't want to go to board meetings
  - viii. Nationals have adults being mentors but that is national and may not be relevant for state
  - ix. Officer positions:
    1. Could get rid of publicity officer because 1st VP overlaps
    2. tech coordinator, there could be an officer that is unwilling
    3. Would we take publicity, tech, and secretary into one position?
    4. Thinking of aligning it more with nationals
    5. If we created a po-co, tech and secretary would condense and would be an elected position
    6. For torch, it would be application-based and would be interviewed, or it could be elected. If we don't have applications, it would be vacate of office but needs to be discussed.
      - a. Torch editor would be chosen by current board and after convention she would still be on board, or we could choose before state
    7. Adult members, duties are pretty vague. Could all adult members except sponsors send duties to Layla
    8. If we are taking away student positions, need to take into consideration ratio of students and adults.
    9. Elected positions, pres., VP, parliamentarian, historian, Po-co
    10. Wil get election info to Sarah for torch
    11. Forms for office should be ready within the next week, wants to get it to sign digitally on form. Look into dot loop. Unsure if there is a cost, but said sign up for free.
  - x. New constitution will come into effect in the state convention after the ratification of the constitution.
  - xi. No problems with membership
- g. Secretary - Katie Campbell
  - i. Last minutes and send outs went well and will continue to use the same format and time frame of within a week

- h. 2nd Vice President - Susanna Schoeck
  - i. \$106 dollars from raffle and it went well
  - ii. Wants to have service at certamen semi-finals
    - 1. More hands-on, like blankets (need materials) or bookmarks
  - iii. Coin wars will start at certamen qualifiers
- i. 1st Vice President - Felix Jarvis-Earle
  - i. Membership is going well
  - ii. On his end, when contacting schools they have not contacted back
    - 1. When contacting, say who we are and the benefits to the students for joining.
    - 2. He calls school directly and email teachers
    - 3. Thinking he is too "salesman"
  - iii. Wants to gather teaching materials beyond Whitlock and offer NCJCL as a place to come to for classroom help.
    - 1. Could do something similar to Georgia and do classroom materials
    - 2. Sponsor said that they are doing NCJCL for students and that is not a great approach
    - 3. Should maybe do posts for certamen
  - iv. Out of 30 schools contacted, 2 schools have gotten back
    - 1. Pretty good to get even two new schools to sign up because they could keep building year after year
  - v. Email and calling is good initial contact
  - vi. Officers close to local schools could reach out
  - vii. For the contact list, fairly certain most contact information is accurate but that is an obstacle
  - viii. However, certain teachers have said they will never do NCJCL. It needs to be taken into consideration
  - ix. Beyond confirming contact information, how is it best to approach a potential sponsor
    - 1. What he is doing is good
    - 2. Could send out school list to sponsors and they could help establish contact
  - x. Could focus on aspect that what they learn at NCJCL can actually be applied
  - xi. Reddit is going well but not much is being posted because he wanted to make this the source of the teaching material. However, not many adults have reddit so trying to focus if it can be a more social aspect and could be a community (classroom questions, Latin memes, etc.)
    - 1. Good idea and should be something we should have
- j. President - Luka Ashe-Jones
  - i. Plans on reaching out to Ms. Schoeck to get information about the chapters registered so that he can get the partner program rolling
  - ii. Try to find service opportunities across the state so that groups of schools from different locations can attend.

## 7. Handbook Amendments

- a. National has changed publicity-everything is digital and submit best entry in each category
- b. Changes were sent out via email. There was a complete restructuring.
  - i. Look at the smaller file
- c. Reasoning is in the other file, along with the comparison
- d. The changes for publicity would affect this year
- e. Vote to accept proposed the handbook amendments
  - i. Unanimous
- f. Motion passes
- g. For rubrics for multimedia, wants people to review before sent out
  - i. Do we have to vote on today? Want changes made before next meeting. Feels it is unfair to compete with no rubric, and they want to limit entries.
- h. For two weeks being noticed, just something that Layla came up with. In terms of handbook, vote of executive board. Can vote on email
- i. Should provide Layla with main points changing and she can help them format. However, it is McCartney's thing and would like to pull her into the discussion and will get Layla involved after adult discussion.

## 8. State Convention

- a. Coordinator Report - Christy Tucker and Amanda McCartney
  - i. Dates:
    1. Convention April 13 and 14
    2. Deadline for preconvention contests is March 3
    3. Registration for postmarks:
      - a. early bird: \$15--march 17th
      - b. Final: march 31st--cannot accept late registrations unless unusual situations
        - i. Should include conditions like this includes adding students
  - ii. For sponsors and adults, permanently going to be doing background check or training and registration information will be sent out
  - iii. Hamilton 100 is certamen finals, try to do opening and closing in Hamilton 100
    1. Will ask for registration when they will be coming, how many, etc.
    2. Can we do spirit?
    3. Traditional lecture hall
    4. In the chance we exceed capacity, should have select group of people be willing to step out
    5. Question about if officers can fit on stage, but it can be worked around
  - iv. Working on making individual awards faster, but it will not increase closing ceremony attendance.
    1. All of the tech should not be a problem
  - v. Handbook changes will need to be given to Ms. McCartney

- vi. Last year for convention coordinator, they think it is time to not renew for another year. Think of anyone else able for the job
    - vii. Need officers to help out at state and more information will be sent out
  - b. Discuss National/Out of State Officer Attendance
    - i. Could invite Virginia officer board, the point could be to compare how it is run
    - ii. Not sure of how that could proceed. Caris and sarah will discuss further and get back to her.
    - iii. Paid flight and hotel of national VP who came a few years ago
- 9. Split--will talk about individually
  - a. Coordinators: Discuss organizational matters around State Convention
  - b. Officers: Discuss officer plans and future business on the Discord
- 10. Adjournment - Luka Ashe-Jones